



HOSPICE & PALLIATIVE CARE ASSOCIATION OF ARKANSAS

WEBINAR

Security & Data Loss Prevention: How to Prepare for Ransomware & Other Cyber Attacks

Thursday, September 14, 2017

10:30 a.m. to 12:00 p.m. CST – Webinar Recording Available

Cybercrime is one of the top economic crimes in the world with cost estimates soon to reach into the trillions. Victim demographics have expanded from the large well known organizations to small and mid-sized healthcare providers. The recent ransomware attacks and threats of more to come have raised questions regarding security and available protection mechanisms.

This webinar will provide insight on technical safeguards to mitigate risks. We will review compliancy concerns as it relates to Emergency Preparedness and Risk Management and the financial impact of a data breach. We will also focus on recovery and the importance of preparing for data loss.

HIPAA covered entities and business associates must know the necessary steps to take following a healthcare cyberattack. Failing to either notify overseeing agencies or properly alert patients could lead to numerous issues for an organization. Furthermore, we can show healthcare entities they cannot afford to leave their systems vulnerable for future attacks.

HIGHLIGHTS

- Types of security attacks
- Symptoms of an attack
- Common methods used to infiltrate networks
- Importance of a security-minded network design
- Methods to control data flow to reduce risks
- Vulnerable areas and how those risks relate to your environment
- Malware protection mechanisms and deployment
- Monitoring, alerting, and prevention methods
- Impact of data loss and ways to mitigate the risk
- Data restoration methods and the importance of a working data-protection policy

TAKE-AWAY TOOLKIT

List of trusted online analysis tools

Reference websites

General security assessment checklist

Presenter: Ricky Smith is the President of Innovative Business Technologies and performs ongoing research on technology trends as it relates to healthcare providers. He maintains expertise in areas of data security, compliance, business continuity and risk analysis. Additionally, Ricky provides analysis and feedback to organizations to ensure their IT resources support the vision and direction of the business. Ricky continues to evaluate the benefits of cloud based services and how they can be utilized amongst the unique workflows of healthcare organizations.

Registration Fee: HPCAA Member rate \$130.00 - Non-members \$230.00. Indicate if you will be calling into the live webinar or purchasing the audio recording (fee is the same). The live webinar includes the opportunity to ask questions of the presenters. If you desire to purchase both the live webinar and the audio recording, pay the registration fee and an additional \$30.

Continuing Education: The presenters and program planners have no conflict of interest in regard to this webinar. RNs and LPNs must participate in the entire presentation in order for contact hours to be awarded. To apply for nursing contact hours, please mail an evaluation form and a \$10 processing fee for each individual requesting hours. Additionally, send in a completed sign-in sheet, listing the individuals at your facility that participated and noting those requesting contact hours.

Individuals requesting contact hours will receive a certificate of contact hours earned. Please make sure that you enter the Contact Person's name in the Registration Form. All correspondence and site registration information will be sent to this person. No commercial support has been provided for this program.

Ohio Council for Home Care and Hospice is an approved provider of continuing nursing education by the Ohio Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. (OBN-001-91) (OH -157, 4/1/2019).



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Webinar - Registration Form**

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REGISTRATION INSTRUCTIONS:

1. Use a separate form for each registration. Photocopy of original is acceptable. Each registration is for one (1) phone connection only. **SHARING OF REGISTRATION OR FEES WITH OTHER AGENCIES AND/OR INDIVIDUALS IS PROHIBITED.**
2. **No registration will be accepted without payment in full** by either a credit card or business check. The webinar fee must be paid in full before the registrant will be allowed to participate in the program. A confirmation will be sent via email to verify site registration, as will the handouts, Internet link and 800 number for entering the webinar, and instructions for participation. If your **Contact Person** does not receive the E-mail confirmation two (2) business days prior to the webinar, please contact our office to verify your status.
3. **Faxed registrations will be accepted only with payment by a credit card.** Credit card information must be complete and contain the authorized signature.
4. **Please note our cancellation policy:** If you cancel your registration prior to five business days before the program, you will receive a refund less 25% for administrative costs. All cancellations must be made in writing. No refunds for cancellations or exchanges within five business days of the program. If due to unforeseen circumstances we must cancel this event, registrants will receive a full refund.
5. Payments are not deductible as charitable contributions for federal income tax purposes. However, payments may be deductible under other provisions of the IRS.

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411 S. Victory St., Ste 205, Little Rock, AR 72201; Fax: 501.375.1375; Email: executivedirector@hpcaa.org**

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HPCAA Member

\$130.00

Non-Member

\$230.00

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