



**HOSPICE & PALLIATIVE CARE  
ASSOCIATION OF ARKANSAS**

*advancing the promise of care*

**EXHIBITOR INFORMATION**  
**Partners in Care Conference**  
**Palliative & End-of-Life Care Provider Education**  
**October 16 & 17, 2018**  
**Hot Springs Convention Center / Hot Springs, AR**  
**New venue! You will love this location!**

**EXHIBITOR BOOTH**

**IMPORTANT NOTICE:** Exhibitors are required to have booths open both days of the conference. Exhibits are required to be setup/open each day by 08:00 a.m. and remain open until 3:00 p.m.

**REGISTRATION INCLUDES:**

- 8 Ft table or free standing exhibit
- Two company representatives per booth
- Lunch & breaks for two company representatives
- Listing with logo in printed exhibitor/supporter brochure
- Listing with logo in welcome slide show at start of each day
- List of pre-registered conference attendees
- Wi-Fi access in exhibitor area
- Game to encourage attendees to visit each booth
- Listing on the Supporters page of HPCAAs website

**RATES**

**NOTE:** HPCAA Associate Membership is available that includes decreased exhibitor fee – visit our website for more information at [www.hpcaa.org](http://www.hpcaa.org)

- \$450 Application and check or money order due by September 1, 2018
- \$50 Late Fee After September 1, 2018 (name in brochure not guaranteed)
- \$30 Electricity Hook-Up
- \$50 Mobile App Listing (with Exhibitor Booth Application/Fee)
- \$100 Mobile App Listing (without Exhibitor Booth Application/Fee)

**Jointly Sponsored by HPCAA, UAMS College of Medicine  
and Central Arkansas Veterans Health System**

**Exhibitor space sells out every year!**  
**Don't Delay**

**411 S Victory St, Suite 205, Little Rock Arkansas 72201**  
**Phone: 501-375-1300 • Fax: 501-375-1375 • [education@hpcaa.org](mailto:education@hpcaa.org)**



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## **HOTEL RESERVATION**

Hotel Hot Springs @ \$119/night (single) while rooms available – rate good for bookings made by September 17, 2018. Use online booking code HOSPALL18 at [www.hot springs.org](http://www.hot springs.org) or reference Hospice & Palliative Care Assoc of AR when calling 877-623-6697. Embassy Suites Hotel is also connected to the convention center (room rates not negotiated).

## **EXHIBITOR GIVE-A-WAYS**

DUE TO POLICY RESTRICTIONS BY OUR APPROVER OF CONTINUING EDUCATION, EXHIBITORS ARE PROHIBITED FROM PROVIDING GIVE-A-WAY GIFTS. EDUCATIONAL MATERIALS MAY BE PROVIDED. **PLEASE CONSIDER DONATING AN ITEM TO HPCAA’S SILENT AUCTION (HELD DURING THE CONFERENCE).** YOUR NAME MAY APPEAR ON THE DONATED ITEM. **(SMALL ITEMS (PENS, NOTE PADS, ETC.) ARE PERMITTED AS GIVEAWAYS)**

## **PRINTED ADVERTISING**

**Advertising space is available.** Each attendee will receive a color printed exhibitor/supporter brochure. Identify preferred ad placement on the application form. Ad placement will be accepted on a first-come, first-serve basis. **Ads and payment must be received by September 15.**

|                    |       |
|--------------------|-------|
| Inside Front Cover | \$200 |
| Outside Back Cover | \$150 |
| Inside Back Cover  | \$175 |
| Full Page          | \$100 |
| ½ Page             | \$50  |
| ¼ Page             | \$25  |

**SUPPORT OPPORTUNITIES** Review “Support” application for full details – some restrictions apply (Some levels include exhibitor booth)

|                                 |   |
|---------------------------------|---|
| Gold Supporter                  | \$4,000   |
| Silver Supporter                | \$3,000   |
| Bronze Supporter                | \$2,500   |
| <b>NEW</b> Name Badge Supporter | \$2000 (company name or logo appears on all badges) |
| Lunch Supporter                 | \$1,500   |
| Breakfast Supporter             | \$1,000   |
| Break Supporter                 | \$800   |
| Supporter                       | \$500   |

Please contact the HPCAA office if a different support level is desired.

**Exhibits & Public Policy:** Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire protection and public safety, while participating in this conference. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. HPCAA representatives and service contractors have no responsibility pertaining to compliance with laws as to public policy as far as individual exhibitor’s space, materials and operation concerned. Should an exhibitor have any questions as to the application of such laws, ordinances or regulations to his exhibit or display, HPCAA representatives will endeavor to answer them. All booth decorations including carpeting must be flame proofed and all hangings must clear the floor. Butane or bottled gas is not permitted. Open flames are not permitted. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor’s expense. Exhibitors must comply with City and State fire regulations. If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used, the exhibitor should communicate with HPCAA representatives for information concerning facilities/regulations.



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**EXHIBITOR APPLICATION**

Exhibitor space is limited and will be available at a first-come, first-serve basis

|  |   |
|--|---|
| <b>COMPANY NAME</b>                    |   |
| <b>CONTACT NAME</b>                    |   |
| <b>ADDRESS</b>                         |   |
| <b>CITY/STATE/ZIP</b>                  |   |
| <b>PHONE / EMAIL</b>                   |   |
| <b>COMPANY WEBSITE</b>                 |   |
| <b>SPACE REQUIRED</b>                  | ___ 8 Ft Table ___ Electricity (additional fee) ___ Free Standing Display |
| <b>DESCRIBE DISPLAY</b>                |   |
| <b>EXHIBITOR BOOTH REPRESENTATIVEs</b> | Name:<br>Email:   |

**Exhibitor Fee**

|  |  |
|--|--|
| <b>BOOTH FEE (post marked by September 1, 2018) / \$450</b>        |  |
| <b>LATE FEE (post marked after September 1, 2018) / \$50</b>       |  |
| <b>ELECTRICITY FEE / \$30</b>                                      |  |
| <b>ADDITIONAL COMPANY REPRESENTATIVES / \$25</b>                   |  |
| <b>MOBILE APP LISTING / \$50 (exhibitor) \$100 (non exhibitor)</b> |  |

**Exhibitor Printed Brochure Advertising**

|                                   |  |
|-----------------------------------|--|
| <b>INSIDE FRONT COVER / \$200</b> |  |
| <b>OUTSIDE BACK COVER / \$150</b> |  |
| <b>INSIDE BACK COVER / \$175</b>  |  |
| <b>FULL PAGE / \$100</b>          |  |
| <b>HALF PAGE / \$50</b>           |  |
| <b>QUARTER PAGE / \$25</b>        |  |

**TOTAL DUE:** \_\_\_\_\_

**Mail completed application with check to address at bottom of form**

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