



**HOSPICE & PALLIATIVE CARE
ASSOCIATION OF ARKANSAS**
advancing the promise of care

EXHIBITOR INFORMATION
Partners in Care Conference
**Jointly Sponsored by HPCAA, UAMS College of Medicine
and Central Arkansas Veterans Health System**
October 19 & 20, 2017
Embassy Suites Hotel - Little Rock

EXHIBITOR BOOTH

IMPORTANT NOTICE: Exhibitors are required to have booths open both days of the conference. Exhibits are required to be setup/open each day by 08:00 a.m. and remain open until 3:30 p.m.

REGISTRATION INCLUDES:

- 8 Ft table or free standing exhibit
- Two company representatives per booth
- Lunch & Breaks for two company representatives
- Listing with logo in printed exhibitor/supporter brochure
- Listing with logo in welcome slide show at start of each day
- List of pre-registered conference attendees
- Wi-Fi access in exhibitor area
- Game to encourage attendees to visit each booth
- Listing on the Supporters page of HPCAAs website

RATES

NOTE: HPCAA Associate Membership is available that includes decreased exhibitor fee – visit our website for more information at www.hpcaa.org

- \$450 Application and check or money order due by September 15, 2017
\$50 Late Fee / After September 15, 2017 (name in brochure not guaranteed)
\$20 Electricity Hook-Up
\$50 Mobile App Listing (with Exhibitor Booth Application/Fee)
\$100 Mobile App Listing (without Exhibitor Booth Application/Fee)

**Exhibitor space has sold out the past four years!
Don't Delay**

411 S Victory St, Suite 205, Little Rock Arkansas 72201
Phone: 501-375-1300 · Fax: 501-375-1375 · executivedirector@hpcaa.org



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HOTEL RESERVATION

Special reduced room rates available soon; more information coming.

EXHIBITOR GIVE-A-WAYS

DUE TO POLICY RESTRICTIONS BY OUR APPROVER OF CONTINUING EDUCATION, EXHIBITORS ARE PROHIBITED FROM PROVIDING GIVE-A-WAY GIFTS. EDUCATIONAL MATERIALS MAY BE PROVIDED. PLEASE CONSIDER DONATING AN ITEM TO HPCAA'S SILENT AUCTION (HELD DURING THE CONFERENCE). YOUR NAME MAY APPEAR ON THE DONATED ITEM. (SMALL ITEMS (PENS, NOTE PADS, ETC.) ARE PERMITTED AS GIVE-AWAYS)

PRINTED ADVERTISING

Advertising space is available. Each attendee will receive a color printed exhibitor/supporter brochure. Identify preferred ad placement on the application form. Ad placement will be accepted on a first-come, first-serve basis. **Ads and payment must be received by September 15.**

Inside Front Cover	\$200
Outside Back Cover	\$150
Inside Back Cover	\$175
Full Page	\$100
½ Page	\$50
¼ Page	\$25

SUPPORT OPPORTUNITIES Review "Support" application for full details – some restrictions apply (Some levels include exhibitor booth)

Gold Supporter	\$4,000
Silver Supporter	\$3,000
Bronze Supporter	\$2,500
Lunch Supporter	\$2,000
Charging Station Supporter	\$1,500
Breakfast Supporter	\$1,000
Break Supporter	\$800
Supporter	\$500

Please contact the HPCAA office if a different support level is desired.

Exhibits & Public Policy: Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire protection and public safety, while participating in this conference. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. HPCAA representatives and service contractors have no responsibility pertaining to compliance with laws as to public policy as far as individual exhibitor's space, materials and operation concerned. Should an exhibitor have any questions as to the application of such laws, ordinances or regulations to his exhibit or display, HPCAA representatives will endeavor to answer them. All booth decorations including carpeting must be flame proofed and all hangings must clear the floor. Butane or bottled gas is not permitted. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Exhibitors must comply with City and State fire regulations. If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used, the exhibitor should communicate with HPCAA representatives for information concerning facilities/regulations.



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EXHIBITOR APPLICATION

Exhibitor space is limited and will be available at a first-come, first-serve basis

COMPANY NAME	
CONTACT NAME	
ADDRESS	
CITY/STATE/ZIP	
PHONE / EMAIL	
COMPANY WEBSITE	
SPACE REQUIRED	<input type="checkbox"/> 8 Ft Table <input type="checkbox"/> Electricity (additional fee) <input type="checkbox"/> Free Standing Display
DESCRIBE DISPLAY	
EXHIBITOR BOOTH REPRESENTATIVE	Name: Email:

Exhibitor Fee

BOOTH FEE (post marked by September 15, 2017) / \$450	
LATE FEE (post marked after September 15, 2017) / \$50	
ELECTRICITY FEE / \$20	
ADDITIONAL COMPANY REPRESENTATIVES / \$25	
MOBILE APP LISTING / \$50 (exhibitor) \$100 (non exhibitor)	

Exhibitor Printed Brochure Advertising

INSIDE FRONT COVER / \$200	
OUTSIDE BACK COVER / \$150	
INSIDE BACK COVER / \$175	
FULL PAGE / \$100	
HALF PAGE / \$50	
QUARTER PAGE / \$25	

TOTAL DUE: _____

Mail completed application with check to address at bottom of form